

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson

**Product** 

**Acct Types** 

Est/Headline

Brand

Demo

Revision Comments

**RICHARD TISEI FOR CONGRESS-REP (350** Mentzer Media Service (1809)

Cloyd, Elise

Shiebler, Charles (1011)

ph: (617) 725-0777

POLITICAL CANDIDATE (1051) Est 1590 10/23/12 - 10/29/12 (27390) Local/Political Candidate Agency 1590/

Invoice 174216 Inv Date 10/28/2012 Terms

Net 30 Contract 47673 Bill Type Standard Period

CO-OP/Order Type No/Normal

10/1/2012 - 10/28/2012

Package

Gen. Date 10/31/2012 3:24:05PM

**Mentzer Media Service** 600 Fairmount Ave #306 Towson, MD 21286

AgM

WHDH Boston (WHDH)

## **DUPLICATE INVOICE**

	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.2	NFL	8:13PM-NBC SUNDA		10/28/12 8:21PM (Su)			2012RTFC013	\$20000.00	
2	SPOT	11:55PM-7 SPORTS >		10/28/12 12:44AM (Su)	00:30	7 SPORTS XTRA	2012RTFC013	\$1000.00	
0	SPOT		183	10/23/12 8:48AM (Tu)	00:30	Today Show	2012RTFC012	\$2300.00	
)	SPOT		Day,Tu-1,W-1,Th-1,F-1	10/24/12 8:46AM (We)	10.00	Today Show	2012RTFC012	\$2300.00	
D	SPOT			10/25/12 8:37AM (Th)	00:30	Today Show	2012RTFC013	\$2300.00	
0	SPOT			10/26/12 7:57AM (Fr)	00:30	Today Show	2012RTFC013	\$2300.00	
0	SPOT			10/23/12 4:19PM (Tu)	00:30	7 News at 4	2012RTFC010	\$1200.00	
)	SPOT			10/24/12 4:39PM (We)		7 News at 4	2012RTFC012	\$1200.00	
0	SPOT		Day,Tu-1,W-1,Th-1,F-1	10/25/12 4:21PM (Th)	00:30	7 News at 4	2012RTFC013	\$1200.00	
0	SPOT	4:00PM- 4:30PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 4:18PM (Fr)	00:30	7 News at 4	2012RTFC013	\$1200.00	
Ne warrant that the actual broadcast information shown on this invoice was taken from the official program log.								\$35,000.00 (\$5,250.00)	Total Spots 10
							Net Total	\$29,750.00	